

*Tulare Public Library Policy (approved January 15, 2020)*

### **7.3 Social Media Policy**

Purpose:

In keeping with ALA guidelines, Tulare Public Library (TPL) uses social media to promote the value and importance of library services, programs, spaces and collections, and of libraries in general. Social media refers to any library-sponsored websites created and maintained by the Tulare Public Library. In addition to library related posts, Tulare Public Library represents the City of Tulare and will distribute information which promotes and benefits the city and the citizens of Tulare.

Public Comment Guidelines:

The comments and opinions expressed on this forum (and external links appearing in posts) are the opinion of the person posting and may not reflect the official position of the Tulare Public Library or the opinions of its employees. Everything posted to our social media accounts is part of the public record and subject to public disclosure.

By posting comments on TPL social media pages, you give TPL permission to reproduce, distribute, publish, display, edit, modify, delete and otherwise use your submissions for any library-related purpose in any form on any media.

We reserve the right (but are not obligated) to review, screen, edit and delete comments before and after posting, in accordance with the following guidelines.

Posts with the following content are not allowed:

- Obscene or racist content
- Hate speech
- Organized or political activity
- Business solicitations, commercial promotions or spam
- Personal attacks, insults or threatening language
- Potentially libelous statements
- Private, personal information published without consent
- Comments unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Postings / comments in violation of copyright, trademark right, or other intellectual property right of any third party.
- Plagiarized or copyrighted material

Thank you for keeping your comments appropriate for our family-friendly site.

## Public Comments Removal Guidelines

If a fan/friend posts content that is deemed in violation of the above list, TPL will delete the content in violation. The fan/friend whose comment(s) are removed will be sent a private alert message via social media informing them that their comment(s) were removed due to violations of the Library Social Networking Policy.

A social media user who has his or her posting or fan/friend status deleted by the Library staff may appeal the deletion, in writing to the Library Advisory Board within 30 days after the deletion. The Library Board will affirm or reverse the staff's decision to delete a posting within 30 days after receiving the written appeal.

Participation on Tulare Public Library social networking sites implies agreement with all Library policies. Social media services that host our forums may also have their own policies and restrictions that may affect posted comments.